

Shalom

Connecting the Atlantic Jewish Community

Shalom Magazine

Atlantic Jewish Council
5670 Spring Garden Road Suite 309
Halifax, Nova Scotia B3J 1H6

Rate Sheet: January-December 2018

ALL ADS ARE IN FULL COLOUR

Shalom Magazine is a publication produced by the Atlantic Jewish Council to inform both Atlantic Jewish Canadians and former Atlantic Jewish Canadians of current issues that pertain to our region of Canada. Shalom is our regional lifeline for conveying current media stories, community news and other Jewish content to our communities.

Circulation

Atlantic Canada: Approximately 1500 (New Brunswick, Nova Scotia, Prince Edward Island and Newfoundland)

National & International: Approximately 500

Advertising Deadline:

Issue 1: Fall 2018 Deadline: August 17, 2018
Issue 2: Winter 2019 Deadline: December 21, 2018
Issue 3: Spring 2019 Deadline: May 10th, 2019

Prices:

	Three Issue Contract	One Issue Contract
Outside back cover: (7.5 x 9")	\$ 2,060 (a 45% discount)	\$ 1,250
Inside front or back cover: (7.5 x 10")	\$ 1,485 (a 45% discount)	\$ 900
Full page: (7.5 x 10")	\$ 905 (a 45% discount)	\$ 550
1/2 page: (7.5 x 4 7/8" or 3 5/8 x 10")	\$ 630 (a 40% discount)	\$ 350
1/4 page: (3 5/8 x 4 7/8" or 7.5 x 2 7/8")	\$ 480 (a 20% discount)	\$ 200
1/8 page: (3 5/8 x 2")	\$ 335 (a 10% discount)	\$ 125

Please contact Edna LeVine: elevine@theajc.ns.ca if interested in advertising in the next SHALOM.

Thank you for your support!

*Sincerely,
The AJC team*