



# Atlantic Jewish Council

Shalom Magazine | Atlantic Jewish Council | 5670 Spring Garden Road, Suite 309, Halifax, NS B3J 1H6  
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## *Advertise in Shalom Magazine!*

### **Shalom Magazine**

Atlantic Jewish Council  
5670 Spring Garden Road Suite 309  
Halifax, Nova Scotia B3J 1H6

### **ALL ADS ARE IN FULL COLOUR**

*Shalom Magazine is a publication produced by the Atlantic Jewish Council to inform both Atlantic Jewish Canadians and former Atlantic Jewish Canadians of current issues that pertain to our region of Canada. Shalom is our regional lifeline for conveying current media stories, community news and other Jewish content to our communities.*

### Circulation

**Atlantic Canada:** Approximately 1500  
**National & International:** Approximately 500

### Advertising Deadlines

Spring 2019      May 10<sup>th</sup>, 2019  
Fall 2019      August 23<sup>rd</sup>, 2019  
Winter 2019      December 24<sup>th</sup>, 2019

### Advertising Pricing

	<b>Three Issue Contract</b>	<b>One Issue Contract</b>
<b>Outside back cover</b> (7.5 x 9")	\$2,060 (a 45% discount)	\$1,250
<b>Inside front or back cover</b> (7.5 x 10")	\$1,485 (a 45% discount)	\$900
<b>Full page</b> (7.5 x 10")	\$905 (a 45% discount)	\$550
<b>1/2 page</b> (7.5 x 4 7/8" or 3 5/8 x 10")	\$630 (a 40% discount)	\$350
<b>1/4 page</b> (3 5/8 x 4 7/8" or 7.5 x 2 7/8")	\$480 (a 20% discount)	\$200
<b>1/8 page</b> (3 5/8 x 2")	\$335 (a 10% discount)	\$125

All prices are before tax. The cost for the creation of an advertisement is \$50 Canadian additional to the cost of the advertisement charge listed above.

### Mechanical Requirements

- Ad must be in a high-resolution JPEG or PDF file
- Note that we cannot make changes to your ad in a JPEG or PDF file
- Ads that are submitted bigger or smaller than the size paid for will be changed to fit the size that was paid for.

## Advertising Contract

Advertising company: \_\_\_\_\_

Contact person: \_\_\_\_\_

Mailing address of advertising company: \_\_\_\_\_

Telephone number: \_\_\_\_\_

Email address: \_\_\_\_\_

Size of Advertisement: \_\_\_\_\_

Type of Advertising Contract:

- One Edition     Three Editions

## Payment Information

Payment must be submitted upon submission of the advertisement or within 30 days of release of the latest edition of Shalom Magazine.

### **Method of Payment:**

- Credit Card     Cheque (Payable to *the Atlantic Jewish Council*)     Cash

### **Credit Card Information:**

Name on Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiry: \_\_\_\_\_

### **Billing Information:**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

### **Notice of Cancellation**

Notice of cancellation in writing to be received at the Atlantic Jewish Council office thirty (30) days prior to date of publication by 12 pm (noon).

If this is a multiple issue contract no monies will be refunded and any balances owing are to be paid in full after the first issue of this contract is printed.

Other Stipulations to this Contract:

(1) The completion of this purchase contract by a Shalom Magazine sales representative and/or the submission of it to the Atlantic Jewish Council office does not imply acceptance of the advertisement(s) that this order pertains to. The Atlantic Jewish Council reserves the right to reject any order after submission and/or examination of it and/or the advertisement(s) pertaining to it.

(2) The Atlantic Jewish Council is not liable for an incorrect or unpublished ad beyond the original cost of the "Ad".

(3) Client assumes all liability for content of any advertisement/insert and agrees to indemnify Shalom Magazine and the Atlantic Jewish Council and its employees from any claims that arise therefore including the solicitor and client costs and disbursements plus applicable taxes thereon of defending such claims.

Upon accepting all the terms and conditions of this contract put name and date below:

**Print Name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Date of Contract:** \_\_\_\_\_